

WHY TO INVEST IN ZENICA

1. Tradition in metal and steel industry
2. Competitive cost structure
3. Skilled labor
4. Excellent infrastructure and business friendly environment
5. Strong interrelations between:
 - > Educational institutions
 - > SMEs
 - > Metallurgy Institute

Zenica, unlike any other place within the country, provides widespread manufacturing support from beginning to an end – from raw materials, through design, engineering and development phase to production and maintenance support.

MAJOR COMPANIES

- > ArcelorMittal Zenica
- > FEMETALL ltd. Zenica
- > RM-LH ltd. Zenica
- > TPS ltd. Zenica
- > ITC ltd. Zenica
- > TREASURE ltd. Zenica
- > Braća Karić ltd. Zenica

AVAILABLE LABOR FORCE IN ACCORDANCE WITH LEVEL OF EDUCATION - CITY OF ZENICA IN 2016.

University - level specialist's training	1.326
Advanced specialist's training	121
Intermediate specialist's training	5.056
Lower skilled workers	755
Highly skilled workers	178
Skilled workers	7.024
Semi - skilled workers	5.214
Total	19.674
Average income	868 KM

Source: PI Employment Service of Zenica - Dobož Canton, office in Zenica registered on 31.12.2018.



CITY OF ZENICA

Department for economic development

Amra Mehmedić

Head of Department for Economic Development

Trg BiH 6, 72000 Zenica

Tel: 032 447 760

Fax: 032 447 761

Email: amra.mehmedic@zenica.ba

www.zenica.ba



Zenica Development Agency ZEDA

Senad Pašalić

Director of ZEDA

Poslovna zona Zenica 1

Zmaja od Bosne bb, 72000 Zenica

Zmaja od Bosne bb, 72000 Zenica

Tel: 032 449 410

Fax: 032 449 415

Email: info@zeda.ba

www.zeda.ba



www.zenica.ba



CITY OF ZENICA INVESTOR GUIDE metal sector



METAL SECTOR

Significant domestic sources of energy, coal and electrical power are the biggest advantages of this sector. Additionally, there is a positive trend of export orientation towards financially stronger and more stable markets, which counts for almost 25% of total exports from BiH. Leading export products of this sector are metals, specifically aluminum and steel. The second place belongs to automobile industry, with a steady growth and significant development potential. Metal products also have significant development potential, which is currently the leading export product from this group with a low added value.

ADVANTAGES OF METAL SECTOR

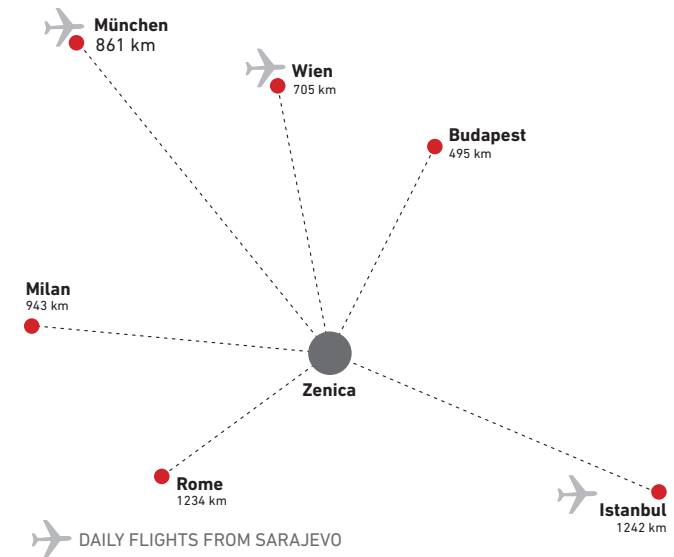
- > Traditionally one of the country's strongest and most successful sectors
- > Accounts for ¼ of total manufacturing and more than 1/3 of exports
- > Dominated by large number of SMEs, but also by a few large companies
- > Provides opportunities for large companies to integrate existing primary producers for production of higher value added products at high quality and affordable cost
- > Main exports countries are within EU (Germany, Italy, Netherlands, Austria)
- > Zenica region participates with 79% of total export share in metal sector of Bosnia and Herzegovina in 2018

BASIC FACTS



- > Administrative, industrial, sports and cultural center of Central B&H
- > Excellent infrastructure and communication network, located right off the Vc highway with direct route to Sarajevo and Sarajevo International Airport (45 minutes)
- > University Center with 8 faculties, Metallurgy Institute "Kemal Kapetanović", Center for innovation and entrepreneurship and interreligious research within University.
- > Highly skilled, motivated and affordable labor force
- > Well-grounded entrepreneurial infrastructure - local authorities committed to improvement of business environment and further development of private sector:
 - > Business Service Center- BSC ZE-DO Canton,
 - > Regional Development Agency for Central B&H - REZ,
 - > Local Economic Development Agency - ZEDA.

EASY ACCESS TO EU MARKET



Closest Airports

Sarajevo (B&H)	73 km / 46 miles
Tuzla (B&H)	118 km / 74 miles
Split (Croatia)	221 km / 137 miles
Zagreb (Croatia)	332 km / 206 miles
Beograd (Serbia)	315 km / 195 miles

Closest Ports

Brčko (B&H)	140 km / 86 miles
Ploče (Croatia)	233 km / 144 miles
Beograd (Serbia)	315 km / 195 miles
Rijeka (Croatia)	494 km / 306 miles

