

## KEY ECONOMIC PARAMETERS

### ECONOMIC PARAMETERS

Area in km <sup>2</sup> / mi <sup>2</sup>	559 / 216
Population 2018	109.443
GDP per capita (in €) 2018	4.886
Currency	BAM
Exchange rate (fixed to euro)	1 € = 1,95583 BAM
Import (in millions €) 2018	296
Export (in millions €) 2018	276
Investments (in millions €) 2018	51,72

### STRUCTURE OF BUSINESS ENTITIES IN 2018.

Number of SME-s	1.958
Number of business units within the companies	1.383
Number of crafts	2.309
Number of SME/1000 inhabitants	51,6
Main export markets:	
EU Countries (Germany, Italy, Austria, Netherlands, Croatia, Slovenia)	74 %
Other countries - Non EU countries (Serbia, Montenegro, Asian countries)	26 %

Source: <http://www.fzzpr.gov.ba/bs/pubs/3/3/publikacije>

### AVAILABLE LABOR FORCE IN ACCORDANCE WITH LEVEL OF EDUCATION - CITY OF ZENICA IN 2016.

University - level specialist's training	1.326
Advanced specialist's training	121
Intermediate specialist's training	5.056
Lower skilled workers	755
Highly skilled workers	178
Skilled workers	7.024
Semi - skilled workers	5.214
<b>Total</b>	<b>19.674</b>
Average income	868 KM

Source: PI Employment Service of Zenica - Dobojski Canton, office in Zenica registered on 31.12.2018.



#### CITY OF ZENICA

Department for economic development

**Amra Mehmedić**

Head of Department for Economic Development

Trg BiH 6, 72000 Zenica

Tel: 032 447 760

Fax: 032 447 761

Email: [amra.mehmedic@zenica.ba](mailto:amra.mehmedic@zenica.ba)

[www.zenica.ba](http://www.zenica.ba)



#### Zenica Development Agency ZEDA

**Senad Pašalić**

Director of ZEDA

Poslovna zona Zenica 1

Zmaja od Bosne bb, 72000 Zenica

Zmaja od Bosne bb, 72000 Zenica

Tel: 032 449 410

Fax: 032 449 415

Email: [info@zeda.ba](mailto:info@zeda.ba)

[www.zeda.ba](http://www.zeda.ba)



[www.zenica.ba](http://www.zenica.ba)



# CITY OF ZENICA INVESTOR GUIDE

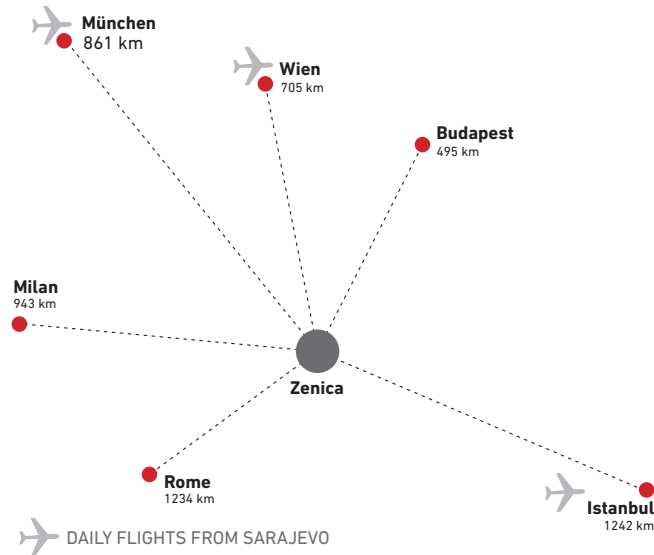


## BASIC FACTS



- > Administrative, industrial, sports and cultural center of Central B&H
- > Excellent infrastructure and communication network, located right off the Vc highway with direct route to Sarajevo and Sarajevo International Airport (45 minutes)
- > University Center with 8 faculties, Metallurgy Institute "Kemal Kapetanović", Center for innovation and entrepreneurship and interreligious research within University.
- > Highly skilled, motivated and affordable labor force
- > Well-grounded entrepreneurial infrastructure - local authorities committed to improvement of business environment and further development of private sector:
  - > Business Service Center- BSC ZE-DO Canton,
  - > Regional Development Agency for Central B&H - REZ,
  - > Local Economic Development Agency - ZEDA.

## EASY ACCESS TO EU MARKET



### Closest Airports

Sarajevo (B&H)	73 km / 46 miles
Tuzla (B&H)	118 km / 74 miles
Split (Croatia)	221 km / 137 miles
Zagreb (Croatia)	332 km / 206 miles
Beograd (Serbia)	315 km / 195 miles

### Closest Ports

Brčko (B&H)	140 km / 86 miles
Ploče (Croatia)	233 km / 144 miles
Beograd (Serbia)	315 km / 195 miles
Rijeka (Croatia)	494 km / 306 miles

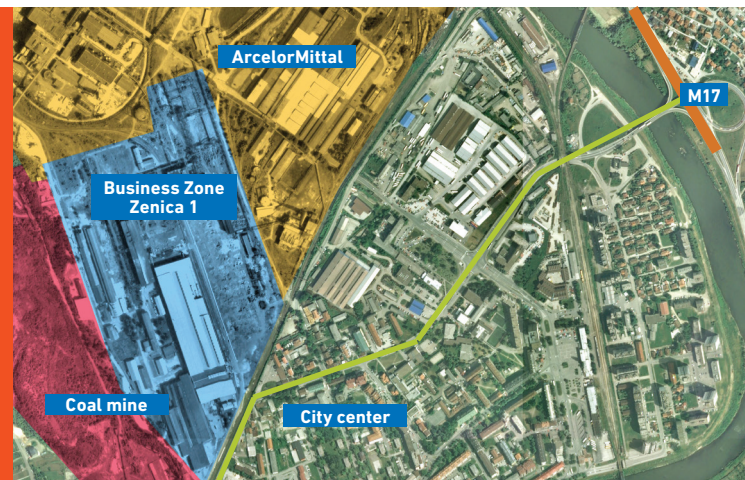
## SECTORS



The metal sector of Zenica and surrounding areas has the continuous growth while achieving the best import/export results. This is due to a long tradition in metal and steel industry, competitive cost structure, skilled labor, excellent infrastructure and business friendly environment. Arcelor-Mittal Zenica is the largest company, which hires 2.500 people.

The construction sector is among the strongest and most successful sectors in Zenica. Existing companies offer high quality of works and stay up to date with the latest construction innovations. This sector is represented with 60 small and medium companies, hiring slightly over 1.000 people.

The service sector is a very important part of the local economy. This sector alone generates just about 40% of total income of all business entities in the City of Zenica. There are over 700 registered companies providing a wide range of services such as banking and financial services, transportation and storage services, wholesale and retail service and many other professional and technical services.



### Business Zone Zenica 1

Total area in ha / acres	33,64 / 84
Occupancy	86 %
Number of business entities in the Zone	86
Fee for construction land per m <sup>2</sup> ≈ 10.8 ft <sup>2</sup>	25 €
Land ownership - Zenica Municipality	100 %
Land is regulated by spatial planning documents	

Infrastructure within the Zone is well developed and includes access to electricity, water, process waters, gas, telecommunications, sewage and heating system, all at competitive prices

Remaining free space can be adjusted to investor's specific needs